

# andrea & jason

OLEMA • October 11  
photography by Lisa Lefkowitz



## their story

When Andrea Ferretti (37 and an editor) started her job at *Yoga Journal*, she kept hearing about Jason Crandell (34 and a yoga teacher), who taught a weekly class at the office. They crossed paths at a company meeting, and later she edited a column he wrote. They became good friends, but they were both seeing other people at the time, so it took a while for a romance to develop. Nearly two years after their first date, they were getting ready to go to Jason's hometown for the holidays. He started fidgeting on the couch and kept glancing over at Andrea. When she asked if he felt anxious about flying the next day, he nodded and gave her a hug. When they let go, Andrea saw that Jason was holding a ring. —PB

## the brdal bouquet

Peonies weren't in season, so garden roses stood in to create a similarly lush look. Pink and white tulips and calla lilies upped the texture.



**the ceremony**

The couple didn't need an arbor; the trees in their reception site's backyard beautifully framed the spot where they exchanged vows.

**the shoes**

Hot-pink, strappy sandals matched the maids' dresses and added a pop of color underneath Andrea's gown.

**the cupcakes**

Elevated square plates held neat rows of mini cupcakes. Guests started hoarding the treats before dinner even started! >>



#### the details

To personalize the front porch of the venue, the couple hung a sign with their names and wedding date. Like many of the other decorations, a friend made this for them.

#### the bridal style

Instead of a veil, Andrea accented her updo with a feathery hairpiece dotted with Swarovski crystals. The accessory was full of vintage glamour, matching the wedding's other retro details.

#### the reception

Guests sat at rectangular tables on wooden chairs to go along with the venue's cozy vibe. Pink centerpieces brought in the color scheme.

### style notes

Hot pink was chosen as the main color because it popped against the green trees at the outdoor ceremony. It contrasted nicely with the wedding's subdued, vintage-inspired details.





**the bridesmaid looks**

Each woman chose her own dress style in one of two shades of pink and accessorized with gray or silver shoes for a unified, but not uniform, look.

**the groom's cake**

The couple's friend baked a cake in Jason's favorite flavor—chocolate! Hot-pink orchids worked the signature hue into the dessert display.



**their ingredients**

**CEREMONY AND RECEPTION SITE** The Olema Inn, Olema, (415) 663-9559

**PHOTOGRAPHY** Lisa Lefkowitz, San Francisco, LisaLefkowitz.com

**OFFICIANT** Rachel Yellin, Mill Valley, (415) 383-8419

**GOWN** Amy Kuschel Bride, San Francisco, (415) 956-5657

**HAIR** Veronica Sjoen, Artist Untied Agency, San Francisco, (415) 957-0500

**MAKEUP** Chris McDonald, San Francisco, (415) 793-3276

**SHOES** Ralph Lauren, Bloomingdale's, Bloomingdales.com

**WEDDING RINGS** Bride's: Lang Antique & Estate Jewelry, San Francisco, (415) 982-2213; groom's: David Clay Jewelers, San Francisco, (415) 922-4339

**JEWELRY** Earrings and hairpiece: Ali Zeigler, MossandVine.Etsy.com

**BRIDESMAID DRESSES** Simple Silhouettes, Bella Bridesmaid, San Francisco, (415) 931-5492

**FORMALWEAR** Groom's Prada shirt, Dolce and Gabbana suit and Charvet tie, all from Neiman Marcus, San Francisco, (415) 362-3900; shoes: To Boot New York, Nordstrom, Nordstrom.com

**STATIONERY** Invitations: Diva Pyari, Linea Carta, Oakland, (510) 688-7288; escort cards: Ron Escobar, San Francisco, (415) 420-2148

**FLOWERS** Kathleen Deery Design, San Francisco, (415) 442-5010

**RENTAL EQUIPMENT** Classic Party Rentals, San Francisco, (650) 652-0300

**CATERING** The Olema Inn & Restaurant, Olema, (415) 663-9559

**MUSIC** Mariachi Ortega, Concord, (925) 685-7896

**CAKE** The couple's friend

**CUPCAKES** Kara's Cupcakes, San Francisco, (415) 563-2253

**FAVORS** Malt balls and silver dragées: Miette Confiserie, San Francisco, (415) 626-6221

**HONEYMOON** Amuleto, Zihuatanejo, Mexico, (213) 280-1037